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5/7/66

Allen Associates
373 Fifth Ave.,
New York, N.Y.

Dear Both,

Unless there is more dirtyx work at the crossroads, this will be in the mail to you Monday night. The Preface gives the history with which you are both familiar and the reasons for this unorthodox presentation, which I hope, with the history andt the subject, will be as pretty as freckles can.

Once I decided on and strated s private printing publishing offers, all far in the future, began coming in. I've turned down three in two weeks. But other books which I expect to go after the Commission and its members rather than the Report and the staff will be out soon, and I want the focus the way I think is rightxx, which means the chairman ought not be made the goat.

We are like Foch, if you remember the story. With his flanks turned and his center crumbling he said, "Good! We attack!" And he did.

From here on in it is up tot the press. A number of correspondents have read and praised the book and helped in more ways than I thought they would. If their editors use their stories, I'll have a decent press. The executive producers for new of one of the TV nets phoned after reading it to say he and his assistant were both "fascinated" and they'd likely be interested after publication. I have my doubts, but it was still better than "no dice."

We have gone further in hock for this, and cannot possibly make a profit on it. I am hopeful it will break the ice and attract commercial publication. That is what we still want. I have written all the small magazines I know and asked if they'd be interested in either selling the book for the bookstore's profit or advertising it on a per order basis. We have no distribution arranged yet. I expect to start working on that Tuesday, if I get the press list taken care of in the half day at best I'll have Monday.

Of course, we'll welcome any help we can get. Who knows, maybe it will take and some of the radio people will be interested. Anyway, I haven't fwrgotten to send you one of the first copies, as I promised.

Sincerely,